



Das Auto.

Volkswagen Model Cars

Series 1:43
1:87
1:18 Study
Motorsport Classic



Scale Sizes

1:87



1:43



1:18



CREAM	WHITE	CANDY WHITE	ORYX WHITE	PURE WHITE
WHITE PEARL	LIGHT SILVER METALLIC	REFLEX SILVER METALLIC	OXIDE SILVER METALLIC	DARK SILVER METALLIC
TUNGSTEN SILVER METALLIC	CANYON GREY PEARL EFFECT	LIMESTONE GREY METALLIC	UNITED GREY METALLIC	PEPPER GREY METALLIC
IRIDIUM GREY METALLIC	URANO GREY	BLACK OAK BROWN METALLIC	SPANISH RED	CRIMSON RED METALLIC
HABANERO ORANGE METALLIC	SUNSET RED METALLIC	TORNADO RED	RED	NEPAL ORANGE
SIGNAL ORANGE	BAMBOO YELLOW	RALLY YELLOW	SATURN YELLOW	SUNFLOWER
MOON ROCK SILVER METALLIC	SWEET DATE GOLD METALLIC	YELLOW	VIPER GREEN METALLIC	PRIMAVERA GREEN
LIGHT BLUE	TURQUOISE METALLIC	CORNFLOWER BLUE	REEF BLUE METALLIC	LAPIZ BLUE METALLIC
HARVARD BLUE METALLIC	DENIM BLUE	NEPTUNE BLUE	PACIFIC BLUE METALLIC	SEA BLUE
MOONLIGHT BLUE PEARL EFFECT	TEMPEST BLUE METALLIC	NIGHT BLUE METALLIC	DARK BLUE METALLIC	MOCCA ANTHRACITE PEARL EFFECT
DARK PURPLE METALLIC	BLACK PEARL	BLACK MAGIC PEARL EFFECT	DEEP BLACK PEARL EFFECT	BLACK

I LOVE COLOURS.

Fluorescent orange, garish green and aqua blue – the 1970s and 80s were dominated by a parade of colourful cars out on our streets. Bright, cheerful and lively cars everywhere. And today? We prefer to be a little less “out there”. A range of colours that comprises more than just questions of taste.

Although the main purpose of paint is to protect the car's body from corrosion, a car's paintwork also plays a key role in its success. Colours reflect both the spirit of the times and our attitude towards life. For example, the bright Marino Yellow paint for the first generation of the Golf in 1974 reflected a feeling of optimism, a carefree lifestyle and disco fever. In contrast, the more muted colours we see on cars today mirror a low-key love

of progress, minimalism and a sense of seriousness. And what about tomorrow? Volkswagen's colour scouts are already out on the streets studying colour trends from the worlds of interior design, fashion, art and architecture. Every decade in the automotive world has its own palette of colours that makes it stand out from the rest. This palette is becoming more and more diverse and more and more individual. Always Volkswagen.

80 models. Three sizes. 55 colours. This Volkswagen model car catalogue opens up a whole kaleidoscope of exciting Volkswagen vehicles, perfectly crafted and in their original production colours. Take one home: a car that made history or one that is conquering the streets right now. Discover amazing colours, dazzling even in miniature form. A colour for every Volkswagen fan and model car enthusiast.

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Lifestyle online shop

The Volkswagen Accessories website is an online shop of the highest calibre.

Now you have the chance to buy your favourite models at just the touch of a button, add them to your wish list or recommend them to a friend.

volkswagen-zubehoer-shop.de/lifestyle

XL1
02



1:18 SERIES
10



1:43 SERIES
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1:87 SERIES
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XL1

THE FUTURE IS TAKING SHAPE.

Raising expectations. Pushing boundaries. Setting new standards.
The Volkswagen XL1 is the result of the company's quest
to create a 1-litre car. With ground-breaking technology,
exceptional aerodynamics and a design that puts efficiency at the fore.
Down to the smallest detail.





Lightweight Frame.
 With a kerb weight of just 795 kilograms, it is the lightest Volkswagen of all time. And no other series production vehicle in the world has a lower drag coefficient than the XL1 at just 0.189.

Futuristic

The wing doors swing upwards and slightly towards the front of the vehicle. This not only looks good, it also makes getting in and out of the car easy.



The Volkswagen XL1 attracts attention wherever it goes. Driving down the road and seeing people trying to snap it on their smartphones, you can't help but be reminded of paparazzi trying to catch an A-list star. Volkswagen's most eye-catching vehicle is its technological frontrunner, proving that great things can come in small packages. It is the brand's first ever diesel plug-in hybrid in series production and reflects just how far the car maker has come in its quest to reduce fuel consumption. But how much fuel can you save before you start compromising on other things? How is a car that consumes so little fuel still able to achieve 69 PS?

Sitting behind the wheel of the XL1 makes



Award-Winning Design.
 The XL1. With its striking, new shape focused on functionality, the car attracted the attention of the Design Museum in London who awarded it the title of "Design of the Year" in the "Transport Design" category.

you feel like part of the future of mobility. The XL1 is about adopting a new attitude to life, and experiencing tomorrow today. The driver is also able to take on an active role in issues concerning the future of the environment. Speaking about Volkswagen's approach to the project, Dr Neußer, the head engineer for the XL1, describes it as an "attempt to push the boundaries of physics without losing sight of the benefit for the driver." Volkswagen engineers therefore looked closely at how future technologies could be implemented into series production. However, it would have to be series production on a small scale as the XL1 is considered to be "too much" for the mass market. The uniqueness of the XL1 starts with the wing mirrors – it does not have

any. Instead of mirrors, cameras are embedded in the wing doors which show the area behind the vehicle. This means that the head wind slips past the vehicle more easily than in vehicles with conventional wing mirrors. The cameras' images are transferred straight to the monitors in the cockpit in real time. The futuristic-looking rear wheel covers also help to reduce turbulence and improve aerodynamics. All of this creates a new driving experience and gives the driver the feeling of gliding. Volkswagen designers have managed to create a vehicle that already has the potential to become a style icon. With its top of the range technology, ground-breaking functions and eye-catching design, the XL1 is certainly inspirational.

It All Started with a Model.

Our vision:

A 1-litre car suited to everyday use, where the term efficiency becomes synonymous with an exciting driving experience. The Volkswagen XL1 has brought this vision to life.



XL1

What will the car of tomorrow look like? That is the question on everyone's lips. Is the XL1 the missing link in the story of the low-consumption car of the future?

The fuel consumption: 0.9 l/100 km.

Model year: 2014 · **Scale:** 1 : 43 · **Manufacturer:** Spark
6Z3.099.300. .0K1 Oryx White



WITH A LOVE FOR DETAIL.

He has turned his hobby into a career. To put it more precisely: His enthusiasm for model cars led to Stefan Müller directing his attention towards the real thing. A passion transformed:

The friendly 45-year-old is now employed in the development of Volkswagen R vehicles. We met the passionate model car collector in the Zeithaus building at the Autostadt in Wolfsburg. Strolling through 100 years of automotive history, he explains why 1:87 scale cars are his favourites and which models really make his heart race.



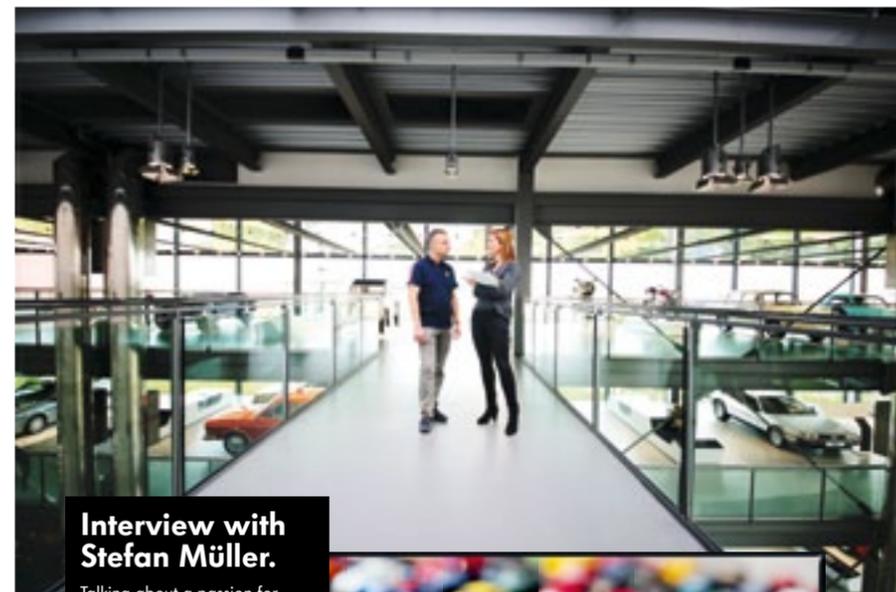
A Historical Figure in Miniature Form.

Stefan Müller likes to collect pieces of automotive history, preferably at the scale of 1:87. He is particularly fond of cars from the 60s and 70s thanks to their selection of bright colours.



Volkswagen History You Can Touch.

The miniature version of the Golf 1 in the Zeithaus building at the Autostadt in Wolfsburg.



Interview with Stefan Müller.

Talking about a passion for collecting and cars.



INTERVIEW: KAREN KELLER PHOTOS: NINA STILLER

Tell us about your collection: Which models are your favourites and do you prefer a particular scale? Nearly all of my models are 1:87 scale. I bought my first model with my pocket money when I was still in primary school. It was a red Golf 1 and cost 2 Deutsche marks from the shop around the corner. I've still got it today. Back then, I also collected trucks, buses and utility vehicles. However, I tend to focus more on cars these days, mainly for space reasons. I also like to collect models from my local area, such as a fire engine from my home town or historic removal vans from a local transportation company.

Why do you collect model cars? I've always been fascinated by cars, even the small ones. Model cars just seem so precise. It all started with a simple childish curiosity and a passion for cars. I even played with my models back in those days. If I ever decide to sell them on, they will show signs of coming from a loving home. After a while, it turned from playing with cars to collecting them. I started putting my models on display in my cupboard until I bought my first cabinet.

Which models in your collection are you most proud of? An 1:87 Santana made

from real silver. It was made to celebrate the 10th year of the joint venture between Volkswagen and China. I discovered it in a model car shop a few years later. It is a true rare find. I have also made a few models myself. For example, I copied my first car in the scale 1:87. I like to add things like some extra fog lights or wing mirrors. All you need is a pair of tweezers, a little bit of skill and you're ready to go. I also make models for friends. Everyone loves a copy of his car in miniature format; it's always a popular gift.

You don't seem to have lost any of your passion for model cars? What is it about them that you like so much? Well, you have to like cars. That goes without saying. Some people see it as a chance to turn their childhood dreams into a reality. Most of them don't get the chance to drive their dream cars, so model cars are the perfect solution. Another great thing: There is no age restriction when it comes to collecting model cars. Although some people may think so, it's not a hobby for fuddy duddies. Younger collectors are really passionate too. At collectors' fairs, you'll meet everyone from little tots to more experienced collectors.

Which model do you still need to add to

your collection? I am desperate for the rarest and most expensive Wiking model, a Thyssen tank car from the 1950s. You sometimes see them at auctions and collectors' fairs where they usually go for around €10,000. If I had one, I wouldn't be letting go of it in a hurry. I'm still missing a few more modern cars as well. A special package containing all 7 generations of the Golf was launched together with the Golf 7. However, I didn't have the chance to get one. It was a limited edition package and was only given to journalists.

What tips do you have for beginners? What should you look out for? To begin with, you should pick a particular type of vehicle and a particular scale to collect; it's just down to what you like and what interests you really. If you are looking for a particular model, the best place to find them is a collectors' fair. It's a great place to get to know other collectors. A cabinet is the best way to keep your models dust-free. Just make sure you don't put it in direct sunlight. Plastic model cars may start to melt in high temperatures. Apart from that, miniature cars are really easy to look after. Anyone who's interested in collecting cars can start straight away!

Series 1:18

CHASING THE SUN.

Hit the road and follow that sun. The new Volkswagen Beetle Cabriolet was designed for customers with a lust for life. Feel the wind in your hair at just the touch of a button. The designers had an eye for detail and, thanks to the 1:18 scale model, you really can tell: With doors, an engine compartment and a tailgate that open, and an interior that is as close to the real thing as possible, the Beetle Cabriolet will bring a smile to the faces of model car enthusiasts, just like all the other models of this size.





Beetle Cabriolet

Is there anything better than feeling the wind in your hair in the new Beetle Cabriolet? Now you can imagine that feeling from the comfort of your own home thanks to this model version complete with a retractable roof, opening doors and a folding tailgate and engine compartment. This model is bound to attract attention wherever it's on display!

Model year: 2012 · **Scale:** 1:18 · **Manufacturer:** Kyosho

5C3.099.302. .P7W Moon Rock Silver Metallic

It's Red. It's Fun. It's Beetle.



Beetle

The first generation Beetle gave people the chance to become more independent. The new Beetle makes them faster. And happier. With its own space on your desk, you may find it hard to take your eyes off it! This model car with movable steering, and opening doors, tailgate and bonnet promises one thing: Pure driving pleasure!

Model year: 2011 · **Scale:** 1:18 · **Manufacturer:** Kyosho

5C1.099.302. .ANA Tornado Red

Pure Adrenaline.



Golf GTI

This 2-door model car creates a shot of pure adrenaline. The lovingly detailed replica gives you a glimpse of the comfortable interior. In addition to the opening doors, the model also stands out thanks to the opening bonnet and rear hatch.

Model year: 2013 · **Scale:** 1:18 · **Manufacturer:** Norev

5G3.099.302. .UJV Oryx White

5G3.099.302. .BFC Tornado Red





The Golf. In a Class of It's Own.

Golf

Even in miniature form with an opening engine compartment, tailgate and front doors, the 4-door Golf gives you a glimpse into the future of the automotive industry. The full-size version is the embodiment of modern mobility: Technology and design come together to create a progressive vehicle concept. Full-size Golfs are equipped with alternative drive technologies, perfect for those drivers who believe in economic driving and protecting the environment.

Model year: 2012 · **Scale:** 1:18 · **Manufacturer:** Norev

5G4.099.302. .B7W Reflex Silver Metallic

5G4.099.302. .F5F Night Blue Metallic



Scirocco

Why waste time searching for reasons, when all you want to do is keep on driving?

The model version helps you to understand why this vehicle is so fascinating: an opening engine compartment, high-quality workmanship in the interior, moving doors and many more features.

Model year: 2008 · **Scale:** 1:18 · **Manufacturer:** Norev

1K8.099.302.A .R6T Viper Green Metallic

Series 1:43

LET'S GO YELLOW.

One of the most powerful Beetles of all time is back to where it belongs. The limited edition Beetle GRS with 155 kW (210 PS), exciting design and high-end infotainment system in the cockpit makes a clear statement: The yellow-and-black speed demon is back on a road near you. And in your display cabinet.





**You Won't
Be Able to
Tame It, but You
Can Collect It.**



Beetle GSR

This exceptional vehicle is limited to 3,500 units worldwide. Based on the legendary 1303 S Beetle, the Beetle GSR's mysterious name comes from the German term "Gelb-Schwarzer-Renner", the yellow and black racer.

Reason enough to get your hands on a 1:43 scale model of this racer for your display case.

Model year: 2013 · **Scale:** 1:43 · **Manufacturer:** Spark

5C5.099.300. .B1B Saturn Yellow

**A Compact Car Has Never
Been More Beautiful.**



Polo

Eye-catching even in miniature form: you can't miss the chrome-lined radiator grille and striking bumper on this unique 4-door car. The new Polo is now more dynamic than ever before.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Herpa

6C1.099.300. .D5C Cornflower Blue

6C1.099.300. .I7F Urano Grey

6C1.099.300. .C9A Pure White



up!
The 4-door model expands your collection. In the full-size version, you will be perfectly prepared for inner-city traffic. The smallest Volkswagen vehicle is compact and agile, and also extremely comfortable thanks to the second pair of doors for rear passengers.

Model year: 2012 · **Scale:** 1:43 · **Manufacturer:** Schuco

1S4.099.300. .B7W Dark Silver Metallic **1S4.099.300. .C9X** Black Pearl
1S4.099.300. .H5X Dark Blue Metallic **1S4.099.300. .OK1** Oryx White

It's White ...



... It's Black.



up! white & up! black

The up! – Another name for adventure, activity, dynamics and future. Regardless of whether you go for the up! white or the up! black, both 2-door models are sure to catch your eye.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

1S3.099.300.A .OK1 White Pearl
1S3.099.300.A .54H Black Pearl



up!
The up! is an urbanite through and through. The overall concept is characterised by clear, innovative and intuitive functionality. Save pole position in your display cabinet for this exciting 2-door up!

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

1S3.099.300. .Y3D Red **1S3.099.300. .A7W** Light Silver Metallic
1S3.099.300. .OHN Light Blue **1S3.099.300. .B9A** White



Beetle "Billiard Ball" Decorative Film

The black billiard ball decoration on the roof and doors of the model car creates a stylish and powerful effect. Cult classic design at its finest.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

5C1.099.300.B .041 Black with a "Billiard Ball" sticker



The Beetle Evolution.

Beetle

In the tradition of the worldwide best-seller. The model creates a strikingly realistic overall impression with the finely crafted details of the latest generation of a true cult classic.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

5C1.099.300. .Y3D Tornado Red

5C1.099.300. .0K1 Oryx White



The Perfect Pedigree.



Beetle "Coat of Arms" Decorative Film

Unmistakeably Beetle, unmistakably Volkswagen. The Wolfsburg coat of arms on the miniature model reflects a love for the Beetle's birthplace.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

5C1.099.300.C .B9A Candy White with a "Coat of Arms" decorative film



Beetle Cabriolet

Is there anything better cruising along in the Beetle Cabriolet, enjoying the feeling of the wind in your hair? Now the dream can come alive at home – in model format.

Model year: 2012 · **Scale:** 1:43 · **Manufacturer:** Schuco

5C3.099.300. .P7W Moon Rock Silver Metallic

5C3.099.300. .54H Deep Black Pearl Effect

5C3.099.300. .P5F Denim Blue

5C3.099.300. .B9A Candy White



Golf

The 2-door model surprises with new and attractive proportions. Dynamic lines emphasise the sporty character. This intricate miniature was created using only the highest-quality workmanship.

Model year: 2012 · **Scale:** 1:43 · **Manufacturer:** Herpa

5G3.099.300. .ANA Tornado Red

5G3.099.300. .JHZ Deep Black Pearl Effect

5G3.099.300. .B7W Tungsten Silver Metallic

5G3.099.300. .C9A Oryx White



Golf

Please take a seat: The 4-door Golf's mobility concept translates to equipment, technology and design at their best.

Model year: 2012 · **Scale:** 1:43 · **Manufacturer:** Herpa

5G4.099.300. .F5A Pacific Blue Metallic

5G4.099.300. .JHZ Deep Black Metallic

5G4.099.300. .EVI Limestone Grey Metallic

5G4.099.300. .LNL Reflex Silver Metallic

Made for Great Things.



Golf Sportsvan

The 1:43 scale resin model of the Golf Sportsvan displays the sportiness of a compact van combined with a surprisingly spacious interior, just like the original.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Spark

5GV.099.300.A .B2Y Habanero Orange Metallic

5GV.099.300.A .B7W Tungsten Silver Metallic



Golf Estate

The new Golf Estate boasts plenty of space and a sporty design. It is both stylish and elegant on the inside and out.

A true mobility expert for the ultimate model car collection.

Model year: 2013 · **Scale:** 1:43 · **Manufacturer:** Spark

5G9.099.300. .H5X Night Blue Metallic

5G9.099.300. .YKL Deep Black Pearl Effect

5G9.099.300. .Y3D Tornado Red

5G9.099.300. .B7W Tungsten Silver Metallic



Golf GTI

Three words to describe the Golf GTI: Sporty. Feisty. Striking.

Are you ready for so much power in 2-door miniature form?

Model year: 2013 · **Scale:** 1:43 · **Manufacturer:** Herpa

5G3.099.300.A .BFC Tornado Red

5G3.099.300.A .UJV Oryx White



Golf Cabriolet

The latest version of this cult classic as a 1:43 scale model car cuts a fine figure.

Every finely crafted detail creates a desire for freedom and adventure.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Schuco

5K7.099.300. .B7W Tungsten Silver Metallic

5K7.099.300. .ICO Deep Black Pearl Effect

5K7.099.300. .U4V Dark Purple Metallic

5K7.099.300. .OK1 Oryx White



Power Over All 4 Wheels.



Golf R

The high-quality Golf R collector's model – the sportiness and dynamics of the original are also reflected in the 2-door miniature.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Spark

5GV.099.300. .D5K Lapiz Blue Metallic



The 1:43 model version of the Scirocco will be available from January 2015. Illustration similar.

The New Scirocco.

This sporty classic is now faster and more dynamic than ever before. The radiator grille and unmistakable honeycomb design highlight the design's sharp, striking lines.

Full Speed Ahead to Non-Stop Fun.

Scirocco

Hotter than the desert wind. The modern version of the classic car is creating a storm. The model car reflects the original's striking lines, impressive tail and sporty character.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Spark

1K8.099.300.Q .C9Z Deep Black Pearl Effect

1K8.099.300.Q .0K1 Oryx White



Sporty to the Core.



Scirocco R

Maximum customisation with an uncompromisingly sporty outlook. Now it is time to get personal and show where you stand. This exceptional model of the Scirocco R proves just how easily it succeeds in this size.

Model year: 2009 · **Scale:** 1:43 · **Manufacturer:** Norev

1K8.099.300.C .A7W Reflex Silver Metallic

Elegance and Class.



Passat Estate

The new Passat features a number of innovative ideas, while its impressive design expresses its high-quality, dynamic character and air of self-confidence. The model car is constructed from a number of carefully assembled individual parts, reflecting these characteristics perfectly.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Herpa

3G9.099.300.A .A7W Reflex Silver Metallic

3G9.099.300.A .B8R Black Oak Brown Metallic

3G9.099.300.A .R7H Iridium Grey Metallic

3G9.099.300.A .B5J Harvard Blue Metallic



Passat Saloon

Even in its intricate miniature form, its strength of character is impossible to overlook.

On the road, this Volkswagen saloon provides top comfort and ultimate driving pleasure.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Herpa

3G5.099.300. .D3Y Crimson Red Metallic

3G5.099.300. .F5F Night Blue Metallic

3G5.099.300. .C9X Deep Black Pearl Effect

3G5.099.300. .ENN Tungsten Silver Metallic

Young at Heart.



Jetta

Thanks to its exceptional design and inspiring features, the full-size Jetta stands out from the crowd. The high-quality workmanship of the model car creates a sophisticated, true-to-scale replica.

Model year: 2010 · **Scale:** 1:43 · **Manufacturer:** Minichamps

5C7.099.300. .P5W Tempest Blue Metallic

5C7.099.300. .6CY Black



Eos

Unlimited driving pleasure in a particularly sporty and elegant version. Its independent nature makes it unique from all the rest. All it takes is a glance at the carefully crafted model car to leave a lasting impression.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Kyosho

1Q1.099.300. .B8R Black Oak Brown Metallic

1Q1.099.300. .A7W Reflex Silver Metallic

1Q1.099.300. .B9A Candy White



Passat CC

Always among the frontrunners in every good Volkswagen model collection: the Passat CC. The perfect balance of sportiness, elegance and innovation.

Model year: 2008 · **Scale:** 1:43 · **Manufacturer:** Schuco

3C8.099.300. .A7W Reflex Silver Metallic

3C8.099.300. .041 Black



The Art of Automotive Engineering.



Phaeton

The model exudes the same exclusive air as the original:

A pure premium vehicle now has its own high-quality and perfectly detailed replica.

Model year: 2010 · **Scale:** 1:43 · **Manufacturer:** Looksmart Models

3D1.099.300. .C8Z Mocca Anthracite Pearl Effect



The New Touareg.

Unbeatable traction. Perfect vehicle handling on almost every type of surface. And the athletic lines of the body provide even more dynamics.

The 1:43 scale model version of the Touareg will be available from April 2015. Illustration similar.

Ready for Anything.

Touareg

Why go without anything, when everything is possible? The Touareg shows just what is possible when you are not willing to make any compromises. Of course, this also applies to every good model car collection.

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Herpa

7P1.099.300.A .B5K Reef Blue Metallic

7P1.099.300.A .C9X Deep Black Pearl Effect

7P1.099.300.A .A7W Reflex Silver Metallic

7P1.099.300.A .SWL Pure White

One for All.



T5 Multivan

Individual mobility requirements call for individual solutions: The Multivan merges a vast amount of space with legendary versatility.

For the miniatures collection, the vehicle represents another highlight in the success story of the Volkswagen van.

Model year: 2009 · **Scale:** 1:43 · **Manufacturer:** Minichamps

7H5.099.300.GPC9Z Black Magic Pearl Effect



Crafter

As one of the largest and most versatile light commercial vehicles, it is an essential part of any collection. The Crafter: Only the best for whatever job you need.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Premium ClassiXXs

2E1.099.300. .B9A Candy White

2E1.099.300. .647 Oxide Silver Metallic

Series 1:87

SMALL BUT TOUGH.

Big power in a small package. With its sharp lines, wide front and intricate details like the chrome radiator grille, modified bumpers and unmistakable rear lights, the new Polo makes a sporty and striking first impression. From nose to tail, it's one impressive vehicle. Also available in small scale 1:87.



**up!**

The up! is an urbanite through and through. A compact 2-door car that shows that good things can come in small packages, featuring innovative, intuitive functions. The perfect addition to a comprehensive model car fleet.

Model year: 2011 · **Scale:** 1:87 · **Manufacturer:** Herpa

1S3.099.301. .H5X Dark Blue Metallic

1S3.099.301. .C9X Black Pearl

**up!**

With the up!, the world is your oyster. The agile 4-door city car is a state-of-the-art interpretation of the world of Volkswagen design, even in 1:87 scale.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Herpa

1S4.099.301. .OHN Light Blue

1S4.099.301. .Y3D Red

1S4.099.301. .A7W Light Silver Metallic

1S4.099.301. .B9A White

**Beetle Cabriolet**

For many model car enthusiasts, cabriolets are the highlights of their collections because open-top models give them the chance to take a closer look at the interior. The Beetle Cabriolet turns open-top driving into a way of life.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Wiking

5C3.099.301. .54H Deep Black Pearl Effect

5C3.099.301. .P5F Denim Blue

5C3.099.301. .P7W Moon Rock Silver Metallic

5C3.099.301. .B9A Candy White

Let the Sunshine



into



Your Collection.

**Beetle**

Striking, sporty, self-confident. And already a classic. Once you have got your hands on a Beetle model car, you will never want to let it go.

Model year: 2011 · **Scale:** 1:87 · **Manufacturer:** Wiking

5C1.099.301. .PXP Sunflower

5C1.099.301. .B5K Platinum Grey Metallic

5C1.099.301. .Y3D Tornado Red

Cutting a Sporty Figure.

**Polo**

Enjoy this true to life 1:87 miniature replica of the new Polo. The model version of the Polo also reflects its racy design.

Model year: 2014 · **Scale:** 1:87 · **Manufacturer:** Herpa

6C1.099.301. .D7R Pepper Grey Metallic

6C1.099.301. .C9A Pure White

6C1.099.301. .A3X Sunset Red Metallic

The Golf. Das Auto. Since 1974.



Golf

Perfection down to the last detail: Just like the original, the true-to-scale 2-door miniature displays the same level of perfection both inside and outside the vehicle.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Rietze

5G3.099.301 .B7W Tungsten Silver Metallic

5G3.099.301 .F5F Night Blue Metallic

5G3.099.301 .ANA Tornado Red



Golf

Sporty and economical: The 4-door Golf has everything it needs to continue the success story. Which is why the Golf is guaranteed to be a winner even at 1:87 scale.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Rietze

5G4.099.301 .JHZ Deep Black Pearl Effect



Golf GTD

Authentic high performance in a model enthusiast's favourite size 1:87. The front of the model version also features the striking sporty GTD look.

Model year: 2013 · **Scale:** 1:87 · **Manufacturer:** Rietze

5GV.099.301 .EV1 Limestone Grey Metallic



Golf GTI

An inspirational design to make your heart race. The model car provides a true taste of the power hidden inside the Golf GTI.

Model year: 2013 · **Scale:** 1:87 · **Manufacturer:** Rietze

5G3.099.301.A .BFC Tornado Red



Golf Estate

The space of a saloon and an impressive design.

A true mobility expert for the ultimate model car collection.

Model year: 2013 · **Scale:** 1:87 · **Manufacturer:** Rietze

5G9.099.301 .YJA Sunset Red Metallic

5G9.099.301 .WOF Pacific Blue Metallic

5G9.099.301 .RJS Limestone Grey Metallic

Pure Driving Pleasure.



Golf Cabriolet

The best view from every angle. Of course, views of never-ending blue skies are always the best. The carefully manufactured model car of this cult classic translates the excitement of the cabriolet into miniature format.

Model year: 2011 · **Scale:** 1:87 · **Manufacturer:** Herpa

5K7.099.301 .ICO Deep Black Pearl Effect

5K7.099.301 .H5X Night Blue Metallic

5K7.099.301 .A7T United Grey Metallic



Plenty of Space for the Elegant Touch.



Passat Saloon

Even in its intricate miniature form, its strength of character is impossible to overlook. On the road, this Volkswagen saloon provides top comfort and ultimate driving pleasure.

Model year: 2014 · **Scale:** 1:87 · **Manufacturer:** Herpa

3G5.099.301. .B5J Harvard Blue Metallic

3G5.099.301. .C9X Deep Black Pearl Effect

3G5.099.301. .R7H Iridium Grey Metallic

3G5.099.301. .F5F Night Blue Metallic

Passat Estate

The estate version of the new Passat belongs alongside the saloon in every model car collection: The estate version of the successful Passat is timelessly elegant and yet fascinatingly modern.

Model year: 2014 · **Scale:** 1:87 · **Manufacturer:** Herpa

3G9.099.301. .B8R Black Oak Brown Metallic

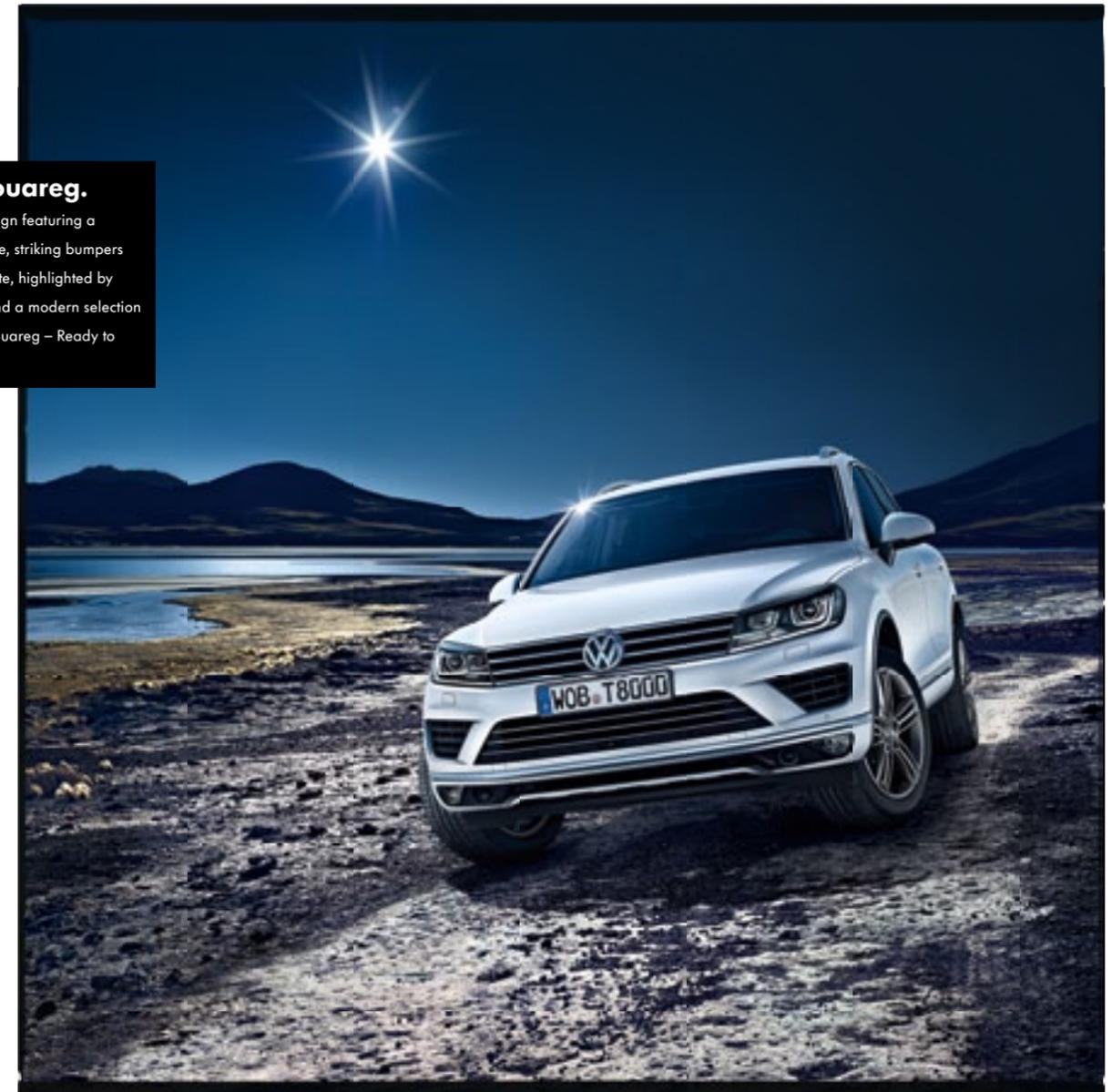
3G9.099.301. .R7H Iridium Grey Metallic

3G9.099.301. .A7W Reflex Silver Metallic

3G9.099.301. .C1Y Sweet Date Gold Metallic

The New Touareg.

Ground-breaking design featuring a compact radiator grille, striking bumpers and a powerful tailgate, highlighted by sporty alloy wheels and a modern selection of colours: The new Touareg – Ready to face new challenges.



The 1:87 scale model version of the Touareg will be available from March 2015. Illustration similar.

Vivid and Versatile.

Touareg

The full-size version reaches even the most remote locations. As a model car it prefers to stay in one place. Both versions have the same powerful look and safety-conscious design.

This exceptional vehicle is a pioneer in the truest sense of the word. Superior, powerful and uncompromising.

Model year: 2014 · **Scale:** 1:87 · **Manufacturer:** Herpa

7P1.099.301.A .X5R Moonlight Blue Pearl Effect

7P1.099.301.A .GBY Canyon Grey Metallic

7P1.099.301.A .SWL Pure White

Space for New Ideas.



Sharan

A large luggage compartment, numerous seats, outstanding technology and powerful engine performance: This is where rational thought meets emotion. The same also applies to the model car as a perfect miniature replica.

Model year: 2010 · **Scale:** 1:87 · **Manufacturer:** Herpa

7M0.099.301. .R7L Reflex Silver Metallic

7M0.099.301. .C9X Deep Black Pearl Effect

A Trip to the Country.



Caddy Maxi Tramper

Always ready to camp out for the night: The Caddy Maxi Tramper transforms into a mobile camping site in a matter of moments. For everyone who thinks that on the road is the most beautiful place to be. An eye-catcher in any collection.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Rietze

2K5.099.301. .J6E Primavera Green



T5 Multivan

The spacious saloon with outstanding comfort and enormous flexibility. Choosing the Multivan is easy. Much easier than deciding where you'll take it. The Volkswagen model car reflects this feeling perfectly.

Model year: 2009 · **Scale:** 1:87 · **Manufacturer:** Wiking

7H5.099.301.GP.H5X Night Blue Metallic



Caddy

The professional worker. The panel van's interior sports an inspiring amount of cargo space, while the model's exterior impresses with its perfection.

Model year: 2012 · **Scale:** 1:87 · **Manufacturer:** Rietze

2K1.099.301.A.WKF Candy White



Crafter

Extreme jobs require reliable partners. The Crafter is the largest vehicle in the Volkswagen product range and also a great partner. The precision model depicts the van with a high roof and medium wheelbase.

Model year: 2011 · **Scale:** 1:87 · **Manufacturer:** Rietze

2E1.099.301. .4CC Spanish Red

2E1.099.301. .B9A Candy White

Motorsport

WORLD RALLY CAR.

The World Rally Car. The World Champion. Volkswagen has come to represent sporting achievement at its best. A low front spoiler. A powerful rear spoiler. Flared wheel arches. An aerodynamic body. A statement. A champion. Available as fascinating and eye-catching model cars, the Polo R WRC and other Volkswagen motor racing legends reflect the brand's successful venture into the world of motor sport.



It Came, It Saw, It Conquered!



Polo R WRC

An exceptional car for an exceptional driver. The French driver Sébastien Ogier provided input for the development of the new Polo R WRC. Following his victory at the 2013 Swedish rally, he went on to cruise to victory in the 2014 season. This model car is a must-have for fans of motorsport who want to remember the glory of the WRC.

Model year: 2014 · **Scale:** 1:18 · **Manufacturer:** Norev
6C1.099.302. .084 Original paintwork



Polo R WRC

The perfect chance to pit the three champions against one another. Check out the three WRC winners in their own victorious Polo R WRCs. Bring a new sporty edge to your collection. The cars are also available as individual items if you want to pick your favourite driver!

Model year: 2014 · **Scale:** 1:43 · **Manufacturer:** Spark

6C0.099.300. .084 Ogier/Ingrassia Original paintwork
6C0.099.300.A .084 Latvala/Anttila Original paintwork
6C0.099.300.B .NP3 Mikkelsen/Markkula Original paintwork

Sébastien Ogier

Leading VW Motorsport to victory since 2012. After his win in 2013, he was once again awarded the title of World Champion after seven victories in 2014. Ogier also helped out with the development of the new Polo R WRC.



Jari-Matti Latvala

Latvala's 2014 season got off to a flying start with a WRC victory in Sweden. This is just one of the reasons why he is classed as one of the fastest and most experienced rally drivers on the tour.



Andreas Mikkelsen

2014 was Mikkelsen's first full WRC season behind the wheel of the VW Polo R WRC. He is one of the key pillars of success in the Volkswagen team.



Meet Our Champions.



Golf I GTI Rallye Monte Carlo

A prestigious piece of sporting history: The Golf I GTI Rallye Monte Carlo pays homage to the classic 1980 race.

Ready for use on tarmac or in snow. Add this rare model to your collection.

Model year: 1980 · **Scale:** 1:43 · **Manufacturer:** Spark

174.099.300. .BEB Original paintwork



Golf24

Back to the Nürburgring with a spectacular new racing car: Using its best-selling model as a basis, Volkswagen has developed a powerful racing touring car with all-wheel drive and 440 PS for the legendary 24-hour race. The high-quality cast resin models accurately replicate many of the exciting details.

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Spark

5K1.099.300.C.287 White-Blue Original paintwork

5K1.099.300.C.655 White-Yellow Original paintwork



Study

THE FUTURE STARTS NOW.

Show the world what's possible. Find out what's coming.
Every vehicle study provides us with a glimpse into the future of cars.
At the 2012 Geneva International Motor Show, Volkswagen premiered
its prototype for a new version of its classic camper. Just like the original
Samba, the prototype also features charming two-tone paintwork.
Looking back to the style of yesterday, looking forward to the technology
of tomorrow. The prototypes in our study series reveal the innovative ideas
and visionary outlook that drive our brand forwards.

Innovation on display.





Bulli Microvan Concept

Reinventing the box shape. Because a classic design is always worth revisiting. A glance at its modern design awakens memories of an exciting period of history.

Model year: 2011 · **Scale:** 1:18 · **Manufacturer:** Norev

7E9.099.302. .BL9 Original paintwork

Back to the Future.



Bulli Microvan Concept

A new interpretation of a classic design. Looking at this high-quality resin model, you can't help but hope that we will soon be seeing these colourful vehicles all over the roads. Or even better – that we'll be able to get behind it wheel ourselves!

Model year: 2011 · **Scale:** 1:43 · **Manufacturer:** Premium ClassiXXs

7E9.099.300. .BL9 Original paintwork

Anything Is Possible!



eco up!

Natural gas done differently: The eco up! is one of the cleanest cars the automotive world currently has to offer. This creates a sensation – and not just in your collection! Made from resin.

Model year: 2011 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

12E.099.300.A.V36 Original paintwork



cross up!

Greater ground clearance with the higher cross up!: The resin model car provides a detailed replica of the technical characteristics which make the original so unique.

Model year: 2011 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

1S1.099.300.F.Y3D Original paintwork



GT up!

A miniature surprise! The sporty variant of the up! delivers high speed with low weight. The compact car provides secure handling while inspiring the sporty spirit and enhancing your miniature collection.

Made from resin.

Model year: 2011 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

1S1.099.300.J.084 Original paintwork



buggy up!

Permission to dream: The buggy up! invites you to take a trip to the beach. Colourful, striking and anything but conventional. This resin model brings fun and diversity to your collection!

Model year: 2011 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

1S1.099.300.H.VSX Original paintwork



UP! Taxi

The electric “Milano Taxi” is painted in the style of Milan's taxis and can travel a distance of up to 300 kilometres emission-free. The cast resin model for model car collections is limited to 400 units.

Model year: 2010 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

1S1.099.300.D.JMC Original paintwork



UP! lite

The crème de la crème: The three-door study belongs to the up! family and is the most economical and, in terms of the overall CO₂ balance, the most environmentally-friendly four-seater car in the world. The UP! lite is thus a glimpse into the future. The cast resin model is limited to 300 units.

Model year: 2009 · **Scale:** 1:43 ·

Manufacturer: Looksmart Models

1S1.099.300.E.832 Original paintwork



Classic

MAGIC MOMENTS IN HISTORY.

It keeps on running and running and running ... even in the toughest driving conditions: Did you know that the legendary Volkswagen Beetle once went exploring? In 1963, a ruby red version of the classic car made it to Antarctica. Freezing temperatures, snow storms and crevasses were nothing to the power of the air-cooled engine. Thanks to its exceptional design, the Antarctica Beetle soon became indispensable to the team of Australian research scientists. A car that made history.

Our series of classic model cars looks back at this impressive model along with other Volkswagen favourites.



Here Comes the “Red Terror”.

More Room to Live!



GEFERTIGT AUS
RESINE
MADE FROM

1963

The “Antarctica 1” Beetle

The term “Globetrotter” is not an exaggeration in this case – this Beetle, the original classic car, overcame the toughest driving conditions to conquer the Antarctic. Known as the “Red Terror”, the model version of the Antarctic research vehicle would love the chance to warm up in your display cabinet. Smuggling its way into the car: a miniature penguin from the South Pole.

Model year: 1963 · **Scale:** 1:43 · **Manufacturer:** Spark
111.099.300.A .645 Original paintwork



1979

T3 Camping Bus

The T3 camping bus comes equipped with everything a good globetrotter might need, including your own kitchen and the option of fitting a double bed under the high roof.

Model year: 1979 · **Scale:** 1:43 · **Manufacturer:** Premium ClassiXXs
231.099.300.D .JQG Bamboo Yellow



1972

T2 Pick-Up

Driver's cab, open bed: The silhouette of the Volkswagen T2 pick-up has become the hallmark for small companies transporting goods or other mobile services.

Model year: 1972 · **Scale:** 1:43 · **Manufacturer:** Minichamps
245.099.300. .D5U Neptune Blue



1951

T1 Samba Van

An icon. With its eight roof windows, it was often used as a shuttle bus between hotels and airports. Even in the model version, you still get a sense of the “Love & Peace” lifestyle embodied by the vehicle.

Model year: 1951 · **Scale:** 1:43 · **Manufacturer:** Schuco
231.099.300.E .Y3D Red/Cream



1955

Karmann Ghia Cabriolet

The model in sea blue features an intricate interior design and documents some of Volkswagen's early history.

Model year: 1955 · **Scale:** 1:43 · **Manufacturer:** Minichamps
000.099.300. .032 Sea Blue



1964

Type 147 (Fridolin)

An extra special Volkswagen car. First launched in 1964, and produced until 1974, it was used to deliver letters and packages all over Germany. Model car enthusiasts also value the perfect workmanship on this collector's item.

Model year: 1964 · **Scale:** 1:43 · **Manufacturer:** Norev
247.099.300. .WS9 Yellow

It's No Mirage.



1980

Iltis Dakar

With the technical specifications of a military vehicle, the Iltis became a rally racing vehicle which went on to make motor racing history. At the Paris–Dakar rally in 1980 it took 1st, 2nd and 4th places.

Model year: 1980 · **Scale:** 1:43 · **Manufacturer:** Norev
183.099.300. .K1W Original paintwork



What Automotive Dreams Are Made Of.



1966

Karmann Ghia 1600 Type 34

Its unmistakable design makes sure that it will occupy a place of honour in the classic segment of your model car collection. Based on the Volkswagen 1500 and 1600, the coupé phenomenon sold over 42,000 units in total.

Model year: 1966 · **Scale:** 1:43 · **Manufacturer:** Minichamps
000.099.300.AB.K2Y Nepal Orange



1968

Type 411

Manufactured between 1968 and 1974, the Type 411 featured a large luggage compartment at the front, earning it the affectionate nickname of "Nasenbär" in Germany ("Coati").

The Type 412 was its direct successor.

Model year: 1968 · **Scale:** 1:43 · **Manufacturer:** Minichamps
211.099.300.N .M6Z Turquoise Metallic



1976

Golf I GTI

The Golf I GTI is a compact car suitable for everyday use equipped with a surprisingly powerful engine. This was the birth of the passion for all things GTI. The intricate model version of the "Gran Turismo Injection" will transport fans back to the birth of this extraordinary car.

Model year: 1976 · **Scale:** 1:43 · **Manufacturer:** Norev
173.099.300. .B9A White

Encore! Encore!



1974

Scirocco I

The front-wheel drive Scirocco made its début in 1974. Its four-cylinder inline engine with a top-mounted camshaft and bucket tappets was ahead of its time.

Model year: 1974 · **Scale:** 1:43 · **Manufacturer:** Minichamps
533.099.300. .R6T Viper Green Metallic



1969

VW-Porsche 914

The result of the famous cooperative venture between Volkswagen and Porsche. Roughly 120,000 units of the 914 were sold between 1969 and 1974. It was the first middle-engine vehicle in the world to be produced on a mass scale.

Model year: 1969 · **Scale:** 1:43 · **Manufacturer:** Minichamps
811.099.300. .K2Y Signal Orange



1975

Passat Estate I

This accurately scaled model car makes an interesting addition to every collection. Popular among families, the car also became a favourite fleet vehicle for companies. The Passat Estate I is one of the best-selling estate vehicles in its class.

Model year: 1975 · **Scale:** 1:43 · **Manufacturer:** Minichamps
331.099.300. .UWN Rally Yellow



1962

T1 Samba Van

The 1962 T1 Samba Bus model car is a true classic. The highlight: The front doors and rear hatch can be opened.

Model year: 1962 · **Scale:** 1:18 · **Manufacturer:** Welly
231.099.302. .LRD Blue/Cream



Precision Inside. Elegance Outside.

Functionality and design combined to create a perfect whole: Our packaging protects the miniature cars and also creates an elegant look thanks to the black base used to display the car. The high-quality Volkswagen Plexiglas display case for the 1:87 and 1:43 scales provides the perfect stage for your collector's item. The intricate 1:18 scale miniatures are carefully packaged in a polystyrene case and delivered in an elegant, black-matt box. Every category possesses its own unique design. Because the initial visual impact is what counts.

The following images of the packaging concept are not true-to-scale.

Series · 1:43 and 1:87



Golf

Just like the latest 2-door Golf, all of our miniatures are created using an intricate, high-quality production process. The precision and accuracy of the series is also reflected in the elegant black cardboard packaging which has been individually designed for every vehicle miniature.

Golf · Scale: 1:43 · Page 26

Motorsport · 1:43



Polo R WRC

Brings a sportier look to every collector's cabinet. Motorsport models like the high-speed Polo R WRC are presented in a premium, Plexiglas white case, guaranteed to catch the eye. Each model's individual background and flag conjures up the atmosphere of the race.

Polo R WRC · Scale: 1:43 · Page 51

Study · 1:43



eco up!

A glimpse of the car of the future: Innovative Volkswagen models like the eco up! are presented in high-quality white packaging with a Plexiglas window and also feature a close-up of the vehicle in the background. Visionary ideas in a compact little package.

eco up! · Scale: 1:43 · Page 58

Classic · 1:43



The "Antarctica 1" Beetle

An exciting look back at automotive history: To pay homage to the intricate design of models of classic Volkswagen cars like the Antarctic expedition car, they are presented in a high-quality silver box. The back cover features a unique design as well as information on the vehicle in both German and English.

The "Antarctica 1" Beetle · Scale: 1:43 · Page 62

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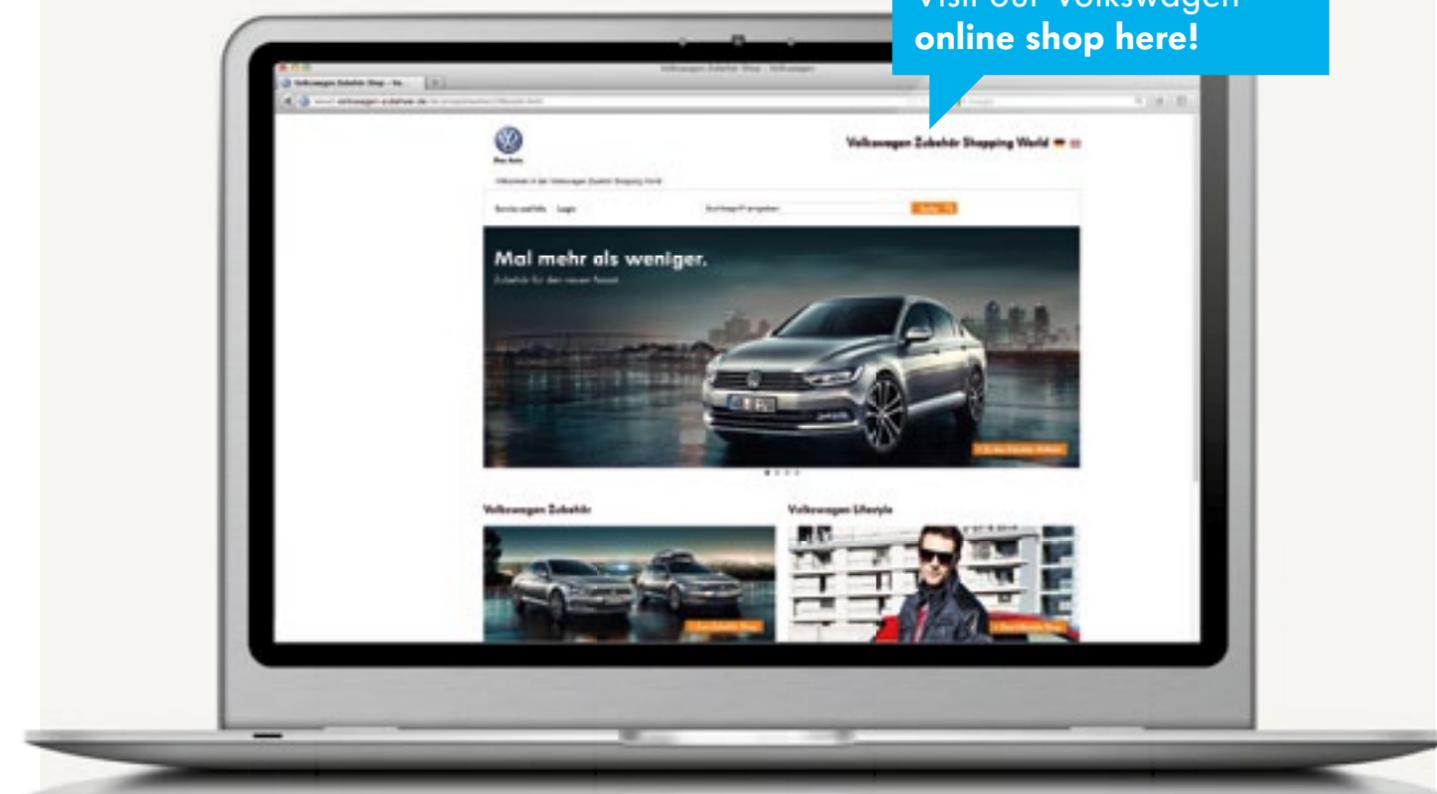
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